



NORDIC FINANCE EXPERTS

FINANCE THAT FUELS GROWTH

# Nordic Finance Experts — Embedded CFO Services

Senior finance leadership for growth companies, turnarounds and investor-facing situations — when and how you need it.



## WHO I AM



### Mareus Suni

Chief Financial Officer | Turnaround & Scale-up Finance Specialist

Over 20 years of international finance leadership experience. I help growth companies create financial clarity, strengthen decision-making and become investor-ready — **without the cost and commitment of a permanent hire.**

## SELECTED RESULTS



€10M+

Growth financing supported



€200M

Business scope managed across Nordic & APAC operations



€1.5M

Annualised savings executed in turnaround projects



€4M+

Historical cost allocation risk corrected



1→5

Finance team built from scratch at Revieve



€1M+

Multi-year inventory misstatements corrected at Spectral Engines



15-person

Finance team led at Sanoma Digital, ~€100M P&L

## INVESTOR & TRANSACTION EXPERIENCE

- ✓ Investor reporting packages, KPI dashboards and board materials for growth equity, PE and strategic investors.
- ✓ Due diligence, financial modeling and exit readiness.
- ✓ Worked with Zintinus, PeakBridge, HL Halls, Knight Capital (NL-based, PE), Good Ventures (family office), Virala and Nynomic AG.
- ✓ Exposure across growth equity / PE, family office, institutional investors and listed-group ownership.

## ENGAGEMENT MODELS



PART-TIME CFO

Ongoing senior finance support 1-3 days per week.



INTERIM CFO

Full-time temporary leadership for transitions, restructurings and change situations.



PROJECT-BASED

Defined-scope support for modeling, due diligence, reporting and finance development.



INVESTOR SUPPORT

Funding preparation, reporting, board materials and transaction support.

## WHY WORK WITH ME?

- ✓ Senior-level expertise with hands-on execution
- ✓ Proven track record across SaaS, life sciences, industrial and media
- ✓ Trusted in turnaround, scale-up and cross-border settings
- ✓ Clear communicator with founders, boards and investors



### LET'S TALK

Get the finance leadership you need to turn complexity into clarity.



### EMAIL

mareus.sun@nfe.fi



### PHONE

+358 44 381 3082



### WEBSITE

www.nfe.fi



### LINKEDIN

linkedin.com/in/mareussuni

